

CULTURAL MAPPING BUSINESS PLANS

See your business potential through new eyes!

In 2018 businesses are no longer limited by time or place, you can now reach global customers more easily. Cultural Mapping business plans will show you how. The Cultural Mapping Business Plan process will teach you how to see the true potential of your business or land assets; then we provide you with a very practical 'road map' plus mentoring on how to achieve it. Here is a short overview of our business plan process:

- 1) Analysis of your Business and its Potential
 - a. This includes a 1.5 Hour structured Cultural Mapping Business Consultation.
- 2) We develop and write the first draft of the Business Plan
 - a. Which also involves you completing and returning your tailored worksheets
- 3) Review the Business Plan Draft
 - a. This includes a 1.5 Hour personal Consultation session to review and discuss the draft together.
- 4) Writing of final draft of the Business Plan
- 5) Final Draft Presentation and Review
 - a. This involves a 1 Hour personal Consultation to walk through and confirm the final draft



Businesses

Lifestyle

Cultural Enterprises

Themed **Businesses**

Business and Community Collaborations

Business
Innovation and
Growth Plans

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NOTE: The consultation sessions can also be conducted through our online platform Complete Plan price for an introductory period Jan-Dec 2018 is \$1,800 AUD inclusive